

Georgia PBL

GFLC Competitive Events

There are six competitive events scheduled for the 2017 Georgia Fall Leadership Conference, none of which require GFLC attendance:

- Individual Events
 - Business Essay
 - iPhoto Competition
- Chapter Events
 - Advertising Contest
 - Chapter Display Project (attendance required)
 - Chapter Preparation Project
 - March of Dimes Fall Challenge

Students and chapters must complete and send in the event materials by **email** by 11:59 p.m. October 20, 2017.

File Naming. When saving a file for upload, please use the convention: Event_College(Chapter, if multiple for that college)_Initials (if applicable). For example: MOD_WGTC(Carroll) or Essay_STC_TG

Please note that none of these events are District, State, or National events and will be associated with GFLC only.

Students are not required to attend GFLC but must be paid members as of October 20, 2017.

Those documents or events received after 11:59 p.m. October 20, 2017 will not be allowed.



Georgia PBL GFLC Advertising Contest

The theme for Georgia PBL in 2017-2018 is **Step Up! Stand Out!** We are challenging the members of PBL to develop an advertising campaign for use by your chapter during the year. Your advertising campaign must include these two documents:

- A tri-fold brochure for prospective students
- A page flyer inviting students to a PBL meeting



Georgia PBL GFLC Business Essay Event

The purpose of this event is to develop the writing and research skills of PBL members. Individuals or teams of two only may enter this event and the completed work must be solely the work of that person. Any plagiarism found within the essay will disqualify that paper.

For the purpose of the Georgia PBL GFLC Business Essay event, an essay is a three-part paper that develops a position in response to the essay contest question. Researching the topic to gain greater knowledge about critical issues raised in the question and to find examples that support your argument is crucial. However, the essay should be **more** than a research paper, a narrative description of events, or a statement of opinion.

Your essay should have the following structure:

Introduction: Introduce the subject and state your thesis. The objective is to demonstrate that you understand the essay question and have formed a response to it.

Body: Develop your arguments and assertions using research and analysis. The process of analysis may include comparing and contrasting, differentiating among several ideas or events, critiquing a variety of perspectives, interpreting results, or drawing inferences. Be sure to identify the sources of your information or ideas using a standard citation method.

Conclusion: Summarize the research and analysis presented in the essay and set forth your recommendations and conclusions. Drawing on ideas already presented, you should demonstrate that your conclusions support the thesis you put forward in the opening paragraphs. Your aim is to convince the reader that your thesis, facts, and analysis are reasonable and valid.

Essays that use a variety of sources—academic journals, news magazines, newspapers, books, government documents, publications from research organizations—fare better in the contest. General encyclopedias are not acceptable as main sources. Web sites and Web pages should not be the only source of information for your essay.

Your essay must have the following:

- Be in Word format
- address all parts of this year's contest question
- APA or MLA format
- have a title page, page numbers, and a reference page
- no more than ten pages, typed, double-spaced, size 12 Times New Roman font
- one inch margins, top, bottom, and sides

2017 GFLC TOPIC

In 1992 Outgoing President George H. W. Bush signed into law the North American Free Trade Agreement (NAFTA) between the U.S., Canada, and Mexico, becoming at the time the world's largest free trade area. It was seen as a controversial agreement even then, Ross Perot (candidate for President) claimed that NAFTA would lead to a rush of jobs leaving the U.S. for Mexico. However, over the next two decades, NAFTA led to an increase in trade between, and an economic boom for the three countries. President Trump has called NAFTA "the worst trade deal ever," and has entered negotiations to revise the NAFTA. What is your opinion on this modernization of NAFTA? Will it be good for the U.S. or will it lead to the souring of relations between the three countries?

Georgia PBL GFLC Chapter Display Project

The display is intended to showcase the chapter and school.

Entries should also incorporate the State theme: “Step Up! Stand Out!”

There will be two categories: Display Board and Recruiting Presentation.

Display Board

- Every display must have the same foundation. Displays must be created from a tri-fold cardboard or foam display, found at Walmart or similar locations for \$8 or less. The display should be 48” by 36” or 36” by 48”, no greater.
- Displays must clearly identify the school and/or chapter name.
- All items will be displayed on tabletops.

Recruiting Presentation

Scenario: Your chapter has a PBL display at a Student Organization Showcase. A student walks by...

Rules

- 3 minute or less video
- Two members can be at the booth

Hints

- Did you grab their attention?
- Did you identify the school and/or chapter name?
- Did you talk about ALL the benefits PBL has to offer?

Georgia PBL GFLC Chapter Preparation Project

The purpose of this project is to help chapter officers prepare for the upcoming year by establishing goals, a calendar, and a series of activities in support of the goals.

This project should be composed as a report and follow the guidelines for reports in the PBL Format Guide. It should not exceed 10 pages total, including the title page and any appendices. The title page should include the college name, chapter number, Program of Work, and 2017-2018. Plastic covers should **not** be used. The outline below should be used as a minimum for the report:

- CHAPTER DESCRIPTION
 - Chapter name
 - Chapter number
 - Chapter location
 - Advisor(s)
 - Current members (since July 1)
 - Officers
 - Chapter committee structure
 - Specific officer roles not outlined in CMH
- PROGRAM OF WORK
 - Chapter goals (short and long-term)
 - A structure of activities related to the Chapter Goals (example below)
 - Calendar of Chapter events
 - Current financial report

The project should be one document; pdf files are acceptable.

Chapter Goals Example:

Goals (SAMPLE)				
1. Recruitment of Members				
2. Leadership development				
3. Service to school and community				
4. Participation in public relations activities				
5. Support of FBLA national and state projects and programs				
6. Attendance and participation at National and State Leadership Conferences				
7. Planning of local activities such as social events, and fundraising activities				
		Program of Work		Officer(s)/Member(s) Responsible
Activity	Month	Goal	Goal	
Have pasta fundraiser	July	4, 7	\$250.00	Treasurer, Fundraising Committee
Officer induction ceremony	October	1, 5	Full slate	Advisor

PBL Chapter Preparation Project Rating Sheet

	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Chapter Profile Location Number of members Officers Committee structure Officer roles	0	1-4	5-15	15-25	
Program of Work Goals, short and long term Activities Relationship of activities to goals Calendar of events Financial plan	0	1-4	5-15	15-35	
Report Format Appropriate title page Clear and concise presentation with logical arrangement of information Correct grammar, punctuation, spelling, and acceptable business style Design and graphics	0	1-4	5-15	15-25	
Subtotal				/85 max	
Deduct 10 points for each grammar or spelling error				-	
			TOTAL	/85 max	

Georgia PBL GFLC March of Dimes Fall Challenge

This chapter event will be based on March of Dimes donations from July 1, 2017 through September 30, 2017. You must provide evidence in the form of a copy of the MOD check, a receipt from MOD, etc. Any donations applied to this GFLC event may also count toward the annual award at the State Conference in April 2018.

Complete form and send to Mona Williams at mona.williams@northgatech.edu. Those received after October 20, 2017 will not be counted for the GFLC but may still be applied to the annual award at the State Conference in April 2018.

College Name _____

Total donated to March of Dimes, July 1 – September 30, 2017:

\$ _____

Activities conducted:

Georgia PBL GFLC Smartphone Photo Contest

- Participants must be paid PBL members as of October 20, 2017.
- Photos must be taken with a cell phone or smartphone (iPhone, Android phone, Windows phone, etc.).
- Photos must relate to the theme listed below.
- Photos will be emailed to Mrs. Mona Williams.
- The use of filters is acceptable. Editing may be done with an app installed in the phone but not on a computer.
- Color and black and white photos are acceptable.
- Submissions must include first name and last name and college of the photographer.
- Participants may submit up to three images.
- Photos will be accepted from August 1 through October 20.
- Winners will be determined by an external group not directly associated with Georgia PBL.

2017 GFLC Smartphone Photo Contest theme

Being an American

It's simple. We want 200 members by the opening session at the Georgia Fall Leadership Conference on November 10. Don't tell us why you can't, why you won't or why you should wait. Get out there - get members. Period.

PBL200

A League of Legendary Leaders!

Leadership in Position

The start to any great PBL year is having a strong officer team in place and ready to lead the members of your chapter. Why wait? Post a picture of the officer team on the Georgia PBL Facebook page. Leadership In Position – poised, prepared and primed to blow the roof off!