

Technical College System of Georgia
Division of Student Affairs
Yearly Plan of Work (July 1, 2016 – June 30, 2017)
ORGANIZATION: Georgia Phi Beta Lambda
Date Submitted: 8/18/2016

Goal # 1 – Increase PBL Awareness and Membership.				
Objectives	Activities	Outcomes	Person(s) Responsible	Timeline
Increase membership by 10%.	Challenge each local chapter to maintain and recruit one new member. Chapter with largest recruitment receives special recognition.	State chapter membership will increase; club becomes more diversified and stronger.	Vice President for Membership	Ongoing throughout the year.
Increase student members from 503 members to 558.	Encourage local chapter participation in semester events and college orientations to attract new students into PBL.	An increase in membership and recruitment.	Vice President for Membership	Ongoing throughout the year.
Encourage FBLA-PBL interaction.	--Develop a plan or program to recognize chapters who have the most FBLA interaction. --Have an officer attend at least one GA FBLA district competition.	More interaction between FBLA and PBL chapters	Vice President for Membership	Ongoing – Complete by March 1, 2017
Encourage interaction between PBL chapters	Develop a plan to recognize chapters who have interacted the most with other PBL chapters.	More interaction between PBL chapters	Officer Team, based upon geographic responsibility	Ongoing throughout the year.
Enhance use of social media to communicate with members.	--Work with state advisor to, enhance and promote the Georgia PBL Facebook Page. --Encourage members to follow the Georgia PBL Twitter account for conference updates. --Encourage members to create a LinkedIn profile and connect to the FBLA-PBL national page.	In increase in on-line communication with members so that members are more informed.	Vice President of Public Relations	Ongoing throughout the year.

Technical College System of Georgia
Division of Student Affairs
Yearly Plan of Work (July 1, 2016 – June 30, 2017)
ORGANIZATION: Georgia Phi Beta Lambda
Date Submitted: 4/29/2017

Goal # 2 – Increase Member Participation in the State Leadership Conferences.				
Objectives	Activities	Outcomes	Person(s) Responsible	Timeline
Increase member participation by 300.	--Provide fundraising ideas to chapters with limited funds and make sure every chapter knows about the SLC. --Integrate and encourage the use of social media during SLC.	Increase in attendance at PBL State Leadership Conference.	Vice President of State Projects	Ongoing – Complete by March 21, 2017
Increase member participation in the District Conference to 200.	--Provide fundraising ideas to chapter with limited funds and make sure every chapter knows about District. --Integrate and encourage the use of social media during District.	Increase attendance at State Leadership Conference.	Vice President of State Projects	Ongoing- Complete by March 2017
Increase Membership in Georgia Career Leadership Development Conference challenges and competitive events.	--Provide fundraising ideas to chapters with limited funds and make sure every chapter knows about the Georgia Career Leadership Development Conference. --Integrate and encourage the use of social media during GCLDC.	Increase participation at GCLDC.	Vice President of State Projects	Ongoing – Complete by March ,2017

Technical College System of Georgia
Division of Student Affairs
Yearly Plan of Work (July 1, 2016– June 30, 2017)
ORGANIZATION: Georgia Phi Beta Lambda
Date Submitted: 4/29/2017

Goal # 3 – Increase Professional Division Membership.				
Objectives	Activities	Outcomes	Person(s) Responsible	Timeline
Promote interaction with the Professional Division. Increase Professional Division membership to 100.	Create and present the Professional Division Interaction Award. Challenge each chapter to actively recruit new Professional Division members and retain current members.	Professional Division membership will increase; GA PBL will benefit from the increase in support and advice.	Vice President of Membership	Ongoing throughout the year.
Recruit and/or retain at least 2 members from each local chapter (in addition to local advisers) into the Professional Division.	Encourage local chapters to encourage their faculty members, staff, and graduating students to join a professional organization and assist with chapter projects.	Additional judges and administrators for district and state conferences.	Vice President of Membership	Ongoing throughout the year.

Technical College System of Georgia
Division of Student Affairs
Yearly Plan of Work (July 1, 2016 – June 30, 2017)
ORGANIZATION: Georgia Phi Beta Lambda
Date Submitted: 4/29/2016

Goal #4 – Support Georgia PBL Foundation, Inc. by donating \$7,500.				
Objectives	Activities	Outcomes	Person(s) Responsible	Timeline
Collect \$2,000 in corporate sponsorships. (30 sponsors)	Challenge each local chapter to aggressively recruit potential sponsors.	An increase in Georgia PBL Foundation funds, allowing the Foundation to offer more scholarships and offset costs of conferences.	Vice President of State Projects	Ongoing – Complete by March 21, 2017.
Contribute \$750 to the GA PBL or Foundation from Piggy Banks.	Encourage Donations to pigs at conferences.	The money can help offset the costs of plaques.	Vice President of State Projects	Ongoing – Complete by March 21, 2017.

Technical College System of Georgia
Division of Student Affairs
Yearly Plan of Work (July 1, 2016 – June 30, 2017)
ORGANIZATION: Georgia Phi Beta Lambda
Date Submitted: 4/29/2016

Goal # 5– Increase Member Participation in State and National Projects.				
Objectives	Activities	Outcomes	Person(s) Responsible	Timeline
Increase awareness and number of participants in the Career and Membership Achievement Program (CMAP): Director: 25 students Executive: 10 students; Presidential: 5 students	Encourage chapters to complete CMAP requirements; remind chapters throughout year to work toward CMAP goals.	More members will complete the CMAP program; members completing all the requirements will have a detailed portfolio that sets them apart from the average graduate.	Vice President of National Projects	Ongoing- Complete by March 1, 2017
Encourage chapter participation by encouraging at least 15 chapters to apply for a seal award.	Challenge chapters to document their activities by obtaining pictures and Press Releases. Challenge chapters apply for the seal award by the deadline.	More chapters will submit application for the seal of merit awards.	Vice President of State Projects	Ongoing- Complete by March 1, 2017
Increase awareness and applications for Mel Evans scholarships to 10 participants. Increase the number of applicants for IFL scholarship and NLC internship to 6 for each area.	Remind members of these opportunities; challenge members to apply for all.	GA PBL members will be more aware of opportunities associated with PBL.	Vice President of National Projects	Ongoing – Complete by March 1, 2017

Have at least 7 state officer candidates.	Challenge members to run for state office.	Democratic process of selecting state officers will improve.	Officer Team	Ongoing - Complete By March 1, 2017.