

## Awards of Merit Criteria

*These are the items that will be a part of the requirements for the Awards of Merit. There are five levels of award: Blue, Bronze, Silver, Gold, and Platinum.*

**20 achieved** criteria must be met to achieve the Blue Seal Award of Merit. Evidence must be presented to support each criteria achieved.

**25 achieved** criteria must be met to achieve the Bronze Seal Award of Merit. Evidence must be presented to support each criteria achieved.

**30 achieved** criteria must be met to achieve the Silver Seal Award of Merit. Evidence must be presented to support each criteria achieved.

**35 achieved** criteria must be met to achieve the Gold Seal Award of Merit. The Annual Business report criteria (#1) must be included for this award.

**40 achieved** criteria must be met to achieve the Platinum Seal Award of Merit. The Annual Business report criteria (#1) must be included for this award.

*(Some criteria will help you achieve several national certificates and recognition at nationals. DC=Diamond Chapter, OCRP=Outstanding Chapter Project, SS=Super Sweeps, NN=Non-stop November, AA-Action Awareness)*

Items on this list have been completed since April 1, 2016.

1	Submit Annual Business Report* *REQUIRED for Gold and Platinum Seal Awards of Merit.	
2	Submit Community Service Project report.	
<b>Chapter Activities</b>		<b>Correlation Challenge</b>
3	Development of a local chapter program of work.	OCPR
4	Evidence of proper chapter management. Attach copies of agenda and minutes of three meetings.	SS
5	Paid State and National dues by April 1.	
6	Post a picture of local chapter officer team to Georgia PBL Facebook page or Group by December 31, 2016.	
7	State Officer Candidate for this year. Name: _____	
8	Hosted 2017 District Conference.	
9	Sponsored at least one activity in conjunction with an FBLA chapter.	
10	Three member's participation in GFLC competitive events (may include those not requiring GFLC attendance).	
11	Submitted all required materials for the Outstanding Chapter Recognition program to National headquarters by April 1.	

12	Evidence of an Adviser Appreciation Day activity.	
13	Developed or maintained an active Professional Division membership.	DC/OCPR
14	Evidence of interaction with other organizations/departments at home college. (i.e. institution sponsored event : Weeks of Welcome, Career Fair, lunch and learn, etc.)	OCPR
15	Achieve national PBL Super Sweeps OR Non-Stop November AND Action Awareness.	DC all three

### Membership

16	Maintained current membership. April, 2016 membership _____ April, 2017 membership _____	SS
17	Increased membership by 10 percent. April, 2016 membership _____ April, 2017 Membership _____	DC/SS/OCPR
18	Achievement of PBL Membership Mania or Membership Madness by at least one member.	CMAP

### Conference Attendance

19	Represented by at least three delegates at the 2016 State Conference.	
20	Represented by at least two members at the 2016 Georgia Fall Leadership Conference.	
21	Represented by at least three members at a 2017 District Conference.	DC
22	Represented by at least one delegate at the 2016 National Conference.	DC/OCPR

### PBL Promotion

23	Post "PBL Spirit Photo/Video" on social media. (i.e. booth, Prematurity Awareness Day, Awards Picture, PBL Week, etc.)	SS, NN, and AA
24	Submitted at least one news article for the Georgia PBL newsletter (FALL/NCL). <i>Copy of article should appear in the Appendix of Annual Business Report or attached as evidence.</i>	SS
25	Submitted at least one news article for the Georgia PBL newsletter (SPRING/SLC). <i>Copy of article should appear in the Appendix of Annual Business Report or attached as evidence.</i>	SS
26	Submitted at least one news article for the PBL National newsletter. <i>Copy of article should appear in the Appendix of Annual Business Report or attached as evidence.</i>	DC required
27	Public relations activities conducted by chapter in conjunction with local media or college website.	
28	Plan an activity for each day of PBL Week	DC/OCPR/AA
29	Evidence of the creation of a display, multimedia document, scrapbook, website, or Instagram to promote the local chapter.	DC/SS/ OCPR
30	Evidence of the promotion of the local chapter to local business(es) or to college students. (i.e. speech for a class, slideshow for the Chamber of Commerce, etc.)	SS

**CMAP**

31	Three or more members who have received the Director Level National Award. (Since August 1, 2016)	DC
32	Two or more members who have met the requirements for the Executive Level National Award. (Since August 1, 2016)	DC/OCPR
33	One or more members who have met the requirements for the President Level National Award. (Since August 1, 2016)	DC

**Fundraising**

34	Donated \$200 or more to the March of Dimes.	DC
35	Donated \$400 or more to the March of Dimes.	
36	Donated \$100 or more to the Georgia PBL Foundation.	
37	Donated \$250 or more to the Georgia PBL Foundation.	
38	Donated \$500 or more to the Georgia PBL Foundation.	
39	Obtained three business sponsors for placement of business ad in the Georgia PBL Newsletter or for the Georgia PBL State competition. (Can be combined.)	
40	Obtained five business sponsors for placement of business ad in the Georgia PBL Newsletter or for the Georgia PBL State competition. (Can be combined.)	

**Community Service**

41	At least 1 proclamation signed by local city mayor. Either the American Enterprise Day proclamation or FBLA-PBL Week proclamation.	OCPR
42	Fifty percent chapter participation in the National Project (March of Dimes).	OCPR/NN
43	Evidence of participation in a local community service effort other than the March of Dimes. (i.e. holiday service project, local veteran's project, etc.)	OCPR
44	Fifty percent chapter participation in activities designed to promote a local Community Service Project.	OCPR/DC-75%)

**Professional Development**

45	Completion of Recruitment Plan. (Required for Diamond Chapter.)	DC
46	Evidence that a guest speaker invited by the chapter spoke to students.	OCPR/NN/AA
47	Organize a leadership development activity. Note: not a guest speaker—must be an actual activity. Example: Invite Career Services to provide a resume workshop.	
48	At least one local member applied for a Georgia PBL Foundation Scholarship.	
49	At least one local chapter member applied for IFL Scholarship.	OCPR
50	At least one local chapter member applied for a non-PBL Scholarship.	